***Rural Inspiration Awards***

**GUIDELINES FOR ENTRY SUBMISSION**

* **Purpose of the competition:**
	1. To increase the **visibility** of rural development and the EAFRD.
	2. To promote **knowledge transfer** & **networking** among rural stakeholders.
	3. To assist **Rural Networks’ work**, in particular in the following tasks**:**
		+ the collection of examples of projects;
		+ contribution to the ENRD;
		+ facilitating thematic and analytical exchanges.
	4. To contribute to the **Networking Conference**, organised by the ENRD and that will take place next year on 11-12 April 2019.
* **Thematic categories[[1]](#footnote-1):**
	1. **Improving competitiveness:** of farms, forest and other rural businesses -including farm modernisation & resilience, food chain promotion and diversification.
	2. **Environment & Climate Action:** with special attention to resource efficiency, bioeconomy and ecosystem protection.
	3. **Rural revitalisation:** with special attention to smart villages, rural services, ICT
	4. **Social inclusion:** with special attention to generational renewal, youth and depopulation.
	5. **LEADER:** regarding the inspiring use of the bottom-up LEADER approach.
* **Submitted projects:**
	1. All projects[[2]](#footnote-2) must be 2014-2020 EAFRD-funded.
	2. Projects may be on-going or finalised. As for the entries of on-going projects, these should be well-advanced in implementation.
	3. The templates must be submitted in **English**.
* **Submit your entries & ask any question to: redrural@mapama.es**

***Rural Inspiration Awards* - ENTRY TEMPLATE**

**Competition category**

*Please assign only one category from the drop-down menu.*

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| **-**  |

**Project title**

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**Reason for submission**

*Please summarise the reason why this project should win the competition, its main added value, what makes it special.*

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**Summary description of project / action**

*Please summarise briefly what the project/action is about. The summary should indicate i) what was the context / problem to be addressed, and ii) what where the project activities. (max. 100 words)*

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**Context**

*Why was the project/action needed? What was the situation to begin with? Please do not mention the objectives, focus only on the context. (max.300 words)*

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**Objectives**

*In response to the context set out above, what did the project/action hope to achieve and what was its overall approach for doing this? Do not simply list planned activities that will be covered below. (max 100 words).*

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**Activities**

*What did the project do (or is doing) and in what order did it implement its activities? If possible, include: a timeframe; who/which stakeholders are or were involved; the reasons and logic of the approach taken. The aim is to enable readers to really understand what the project did and how so please provide a brief explanation of each activity. (max 600 words)*

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**Results**

*What did the project/action achieve (or intend to achieve in case of an on-going project)? What has changed (or will change) and how were the identified needs addressed?*

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| **Direct benefits:** *Where possible, include* ***quantified*** *improvements (expected improvements in case of an on-going project). For example: increase in revenues, jobs created, any change in financial, social or environmental indicators, number of participating businesses, increase in sales, increase in visitors, number of farmers involved, etc.* ***Qualitative*** *progress can also be described.** Economic:
* Environmental / Climate action:
* Social:

**Networking value:** *Can the project be considered as an example of good networking? Is it the result of the cooperation of different stakeholders? Please explain how.***Transferability:** *Is the initiative transferable to other areas facing the same issue? Has it been already replicated elsewhere in Europe?* **Synergies with other EU policies:** *Have other sources of EU funding been used for this initiative? If yes, which ones and how? Does the project contribute to the objectives of other EU policies? If yes, which ones and how?* |

**Project general info**

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| --- | --- |
| **Name** (project title) |  |
| **Dates1** (Indicate both start and end dates) |  |
| **Member State** (or region if regionalised RDP) |  |
| **Type of beneficiary** (public/SME/farmer/NGO etc.) |  |
| **Measure2** (or measures) |  |
| **Priority & Focus Area3** |  |

**Funding in EURO4**

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| --- | --- |
| **Total project budget (i)+(ii)+(iii) =** |  |
|  **+ (i) Rural Development Programme** support (a)+(b) |  |
|  *+* (a) *EAFRD (EU) contribution*  |  |
|  *+* (b) *National / Regional contribution* |  |
|  **+ (ii) Private / Own** funds |  |
|  **+ (iii) Other** funding sources |  |

**Contact details**

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| --- | --- |
| **Project beneficiary name/organisation** |  |
| **Contact person** |  |
| **Contact Email** |  |
| **Telephone** |  |
| **Address of beneficiary or implementing body** |  |
| **Other contact details** |  |

**Further information**

|  |  |
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| **Website** |  |
| **Additional info sources, links** |  |
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**Quotes from beneficiaries/project participants**

(if available) Please choose quotes that really highlight the key message of the project

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**Project/action photos and/or videos with information on copyrights**

A number of photos and/or videos, as available. Photos should be 3MB or larger. Copyrights maybe the name of the photographer, or in general the owner of the material’s copyrights as indicated by the provider of the project’s content.

**Additional note**

**1** Both a starting and end date are needed.

**2** Always indicate which measure(s) were used.

3 Both the Priority & Focus Area are needed.

**4** In case more than one measures where used then please provide the above financial data for all measures involved.

1. There will be 6 winners in total -five Thematic and one for Popular Vote- selected out of the 25 short-listed projects. The Thematic categories winners will be selected by a jury and the Popular Vote via on-line voting (final system to be communicated at a later stage). [↑](#footnote-ref-1)
2. The term ‘project’ encompasses activities under all RD measures: from **typical investment type projects** (e.g. under M04, M06

M07) as well as **broader projects** (e.g. training under M01, advisory services M02, co-operation M16) as well as examples of **area-based activities** (for example use by a farmer/group of farmers of agri-environment climate support under M10, or organic support under M11 or forestry related activities under M08), and other EAFRD co-funded initiatives. [↑](#footnote-ref-2)